

FY2015 CHNA&HIP Progress Report

Bremer County

Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
<p>A goal for the county is to reduce obesity by 5% by June 30, 2016. Baseline data for this are from : Countywide public health survey:83.2% obesity as a top health issue facing the county. Baseline data from Iowa Public Health Data Warehouse, IDPH: Data from BRFSS for 2002-2008 noted 20.66% obesity rate. Data from BRFSS for 2002-2008 noted 19.81% reported not participating in physical activities or exercises in the past month. Data from 2009 communityhealth.hhs.gov website: reported obesity rate of 20.2%; no exercise 19%; and few fruits/vegetable 74.9%.</p>	1. County-wide coalition will increase knowledge of available resources for physical exercise with press releases by June 30, 2016.	Waverly Area Partnerships for Health Living uses the Waverly Chamber of Commerce website for a WAPHL listing of exercise opportunities. The VERB program continues to offer activities for children in the summers. Data from CHSI from the US Department of Health and Human Services for 2014 showed that 27.4% of adults in Bremer County are obese. 21.8% report limited physical activity. 2% of the adult population have limited access to fresh fruits and vegetables.
	2. Work with community grocery stores to highlight fruits and vegetables.	Waverly community applied to become a Blue Zones Community. Hy-Vee involved with that application process. Waverly was not chosen as a Blue Zones Community. Have not had resources to work with grocery store regarding this strategy.
	3. Work with community schools to increase availability of fruits and vegetables for students and staff. Investigate starting a Pick A Better Snack program with them.	No progress.
	4. Establish website that lists community activities throughout the county by June 30, 2016.	Community activities continue to be posted by WAPHL on the Waverly Chamber of Commerce website.
	5. Increase purchase of healthy foods for children who qualify for Women, Infant and Children program.	WIC participants for Bremer County for 2014 was 314. In 2013 there were 316 and in 2012 there were 347 clients participating. As of May 5, 2014, the USDA WIC final rule came into effect allowing children in increase from \$6 to \$8 for the purchase of fresh and frozen fruits and vegetable.
	6. Promote Older Americans month in May with community walks.	HVAAA promoted community walks during May 2015 in Bremer County. There were 50 people participating in the Denver walk and 60 people participating in the Waverly.

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	7. Registered Dietician will be made available to community groups for education about diet.	WHC unable to allow dietician to be available for community presentations in the past year due to staffing.

GOAL	Strategies	Progress on Strategies
By June 30, 2016, decrease the rate of child abuse and neglect by 5%. Baseline data for this goal: On county survey, 54.6% of respondents identified poor parenting skills as a top social issue facing the county. Iowa Kids Count 2009 noted the rate of child abuse was 11.3 per 1,000. Iowa Kids Count for 2011 reported the rate of child abuse 8.7 per 1,000 and the Iowa Kids Count 2012 data noted a decrease to 8.4 per 1,000. The Prevent Child Abuse Iowa data noted: child abuse rate of 9.18 per 1,000 for 2011 and 8.6 per 1,000 for 2012 from pcaiowa.org.	1. Provide public education about the Period of Purple Crying.	Visiting Nursing Association provided the public information about the Period of Purple Crying at the 2015 Family Fun Fair at the agency booth. Information was given and demonstration with model done. The Prevent Child Abuse Iowa data noted: child abuse rate of 9.18 per 1,000 for 2011; 8.6 per 1,000 for 2012; 10.4 for 2013 from pcaiowa.org. The data for 2013 from Prevent Child Abuse Iowa notes the rate at 10.61 per 1,000.
	2. Expand participation in Homes with Healthy Children program and other home visiting programs.	The number of families participating in the HHC program remained steady this year. More home visits were done to each participant.
	3. Increase participation in free 1,2,3 Magic parenting program.	No progress.
	4. Provide twice yearly community events: Day of the Child yearly in October and Family Fun Fair in April.	There was one community event in the last year: Family Fun Fair in April of 2015.
	5. Family Nest program provides resources for families for basic needs (based on points system).	The Family Nest program provided resources for families with basic needs during the past year.